

Governors State University

Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Dual Degree Program and Transfer Initiatives

Leader(s): Jessica Specht

Implementation Year: 2018-2019

Goal #1: Expand, enhance and promote the Dual Degree Program (DDP) as a model pathway to the baccalaureate degree for transfer students from our partner community colleges.

Objective 1:	<u>Increase the feasibility and attractiveness of the Dual Degree Program pathway and/or vertical transfer options, especially at remote partner colleges (includes Wilbur Wright College.)</u>
Action Items	<ul style="list-style-type: none"> ➤ Collaborate with GSU’s School of Extended Learning to promote satellite programs at Triton College (Criminal Justice and Communications programs, and Information Technology available fall 2018) and Kankakee Community College (Business) ➤ Increase participation in transfer activities on remote partner campuses ➤ Increase classroom presentations at community colleges, such as in College Success (College 101) courses ➤ Promote 3+1 programs, particularly for the College of Business and Health and Human Services (Nursing) ➤ Participate in Chicago Star Scholars gatherings (examples being orientation, meetings, and cording ceremony) ➤ Partnering with both PSC and GSU Male Success Initiative programs ➤ Engage with TRiO, One Million Degrees, and other student success programs to capture first generation students ➤ Participate in Open House events at GSU and community college campuses
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> ➤ DDP student enrollment at each partner campus ➤ Number of DDP students enrolled at remote partner campuses ➤ Number of contacts with prospective students and established relationships
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> ➤ Jessica Specht, DDP Director ➤ Sharita Walker, DDP Transfer Specialist ➤ Ivan Soto, DDP Transfer Specialist ➤ Juan Gonzalez, DDP Transfer Specialist ➤ Michelle Sebasco, School of Extended Learning ➤ Karen Williams, College of Business ➤ Julie Anderson, College of Health & Human Services ➤ Sean Smith, Coordinator of MSI at GSU ➤ William Berkley, Coordinator of MSI at PSC
Milestones (Identify Timelines)	<ul style="list-style-type: none"> ➤ Review enrollment at end of each month, adjust/plan accordingly ➤ Review comparative enrollment trend at end of each fall and spring semester
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ “On trend” or increased DDP student enrollment at each partner campus

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Objective 2:	<u>Disseminate successful student outcomes to regional and national audiences within higher education to publicize the impact of DDP on degree completion.</u>
Action Items	<ul style="list-style-type: none"> ➤ Present program data and success strategies at regional and national conferences ➤ Assist in facilitating the Kresge Dissemination Conference “Summer Institute” in June 2019 ➤ Attend regional conferences in order to network with professionals from like-programs ➤ Collaborate with GSU’s MSI to present progress of programming at conferences ➤ Respond to requests for consultation from institutions with like-programs ➤ Work with GSU Institutional Research to compare DDP transfer students to traditional GSU transfer students
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> ➤ Data to illustrate that DDP has an impact on degree completion and academic success ➤ Number of conference presentations ➤ Number conferences attended ➤ Number of contacts from like-programs
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> ➤ Jessica Specht, DDP Director ➤ Sean Smith, Coordinator of MSI ➤ Summer Institute Planning Committee ➤ Office of Institutional Research ➤ DDP staff
Milestones (Identify Timelines)	<ul style="list-style-type: none"> ➤ End of every academic year to assess retention, transfer, and graduation rates ➤ End of every academic year summarize conference attendance and participation
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ Sufficient data to support the DDP model and illustrate its impact ➤ Expanded exposure for DDP and GSU

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Objective 3:	<u>Expand knowledge of DDP beyond community college and university outreach.</u>
Action Items	<ul style="list-style-type: none"> ➤ Network with community leaders and participate in city/township programming to promote DDP and other pathways to higher education ➤ Reach out to non-profit organizations within local community to present college readiness and transfer resources ➤ Assist with 2+2+2 initiatives or other high school initiatives on GSU campus, such as Upward Bound ➤ Partner with PSC Male Success Initiative to attend outreach events within the surrounding community ➤ Continuing to expand community service events throughout Chicagoland area; increase visibility of DDP ➤ Utilize social media platforms to promote DDP events and successes
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> ➤ Number of high school outreaches/initiatives ➤ Number of community-based events attended
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> ➤ Jessica Specht, DDP Director ➤ Sharita Walker, DDP Transfer Specialist ➤ Ivan Soto, DDP Transfer Specialist ➤ Juan Gonzalez, DDP Transfer Specialist ➤ Sean Smith, Coordinator of MSI at GSU
Milestones (Identify Timelines)	<ul style="list-style-type: none"> ➤ Review outreaches/initiatives at end of each fall and spring semester
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ Expanded exposure for DDP and GSU

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Objective 4:	<u>Expand partnership with DDP Big 5 partner campuses and grow DDP/transfer enrollment from all 5 campuses.</u>
Action Items	<ul style="list-style-type: none"> ➤ Continue to utilize table visits and info sessions for increased exposure ➤ Collaborate with PSC and GSU's MSI programs to promote DDP-MSI scholarship ➤ Increase communication with International Student Services, Career Services, Disability Services, and Veterans Resources Centers. ➤ Continue to participate in annual transfer events ➤ Expand involvement with student organizations via club meetings, events (such as PTK, Honors, Athletics, non-traditional student groups, ALAS and other cultural-focused clubs)
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> ➤ DDP student enrollment at Big 5 partner campuses
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> ➤ Jessica Specht, DDP Director ➤ Sharita Walker, DDP Transfer Specialist ➤ Ivan Soto, DDP Transfer Specialist ➤ Juan Gonzalez, DDP Transfer Specialist ➤ Sean Smith, Coordinator of MSI at GSU ➤ William Berkley, Coordinator of MSI at PSC ➤ Student services at partnering community colleges
Milestones (Identify Timelines)	<ul style="list-style-type: none"> ➤ Review enrollment at end of each month, adjust/plan accordingly ➤ Review comparative enrollment trend at end of each fall and spring semester
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ Increased DDP student enrollment at each Big 5 partner campus